

BUILT IN LA PRESENTS

# THE TOP 100

DIGITAL COMPANIES IN LA



## OVERVIEW



**3,600+**

DIGITAL COMPANIES IN LA



**53,000+**

PEOPLE WORK FOR THE TOP 100

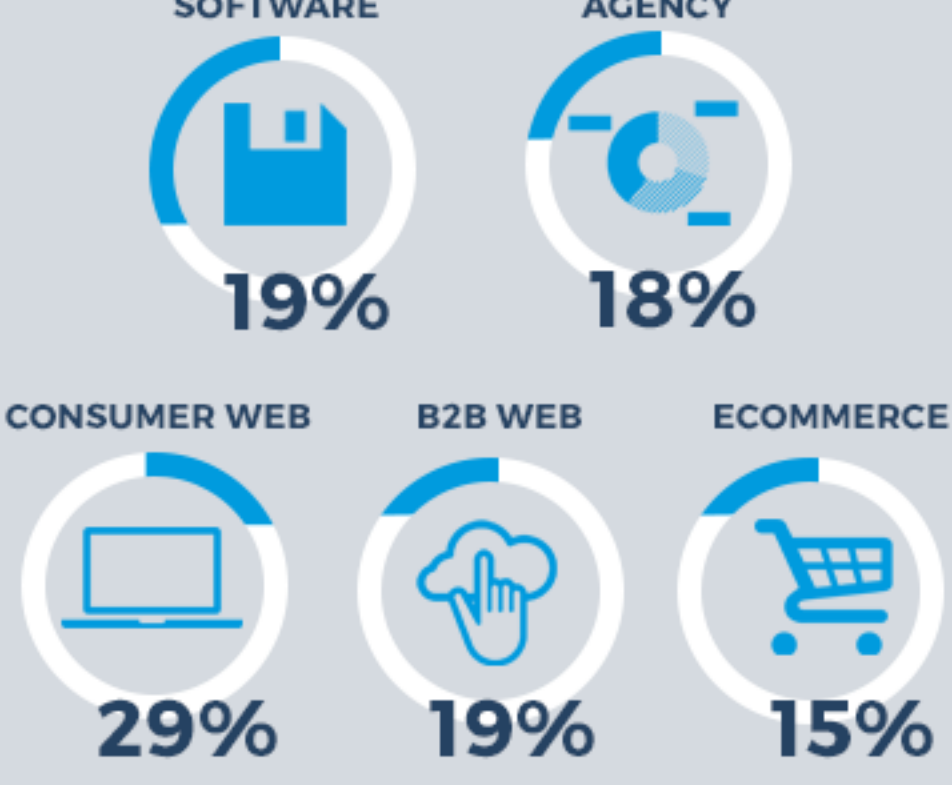


**22,000+**

REPRESENTED BY THE TOP 10

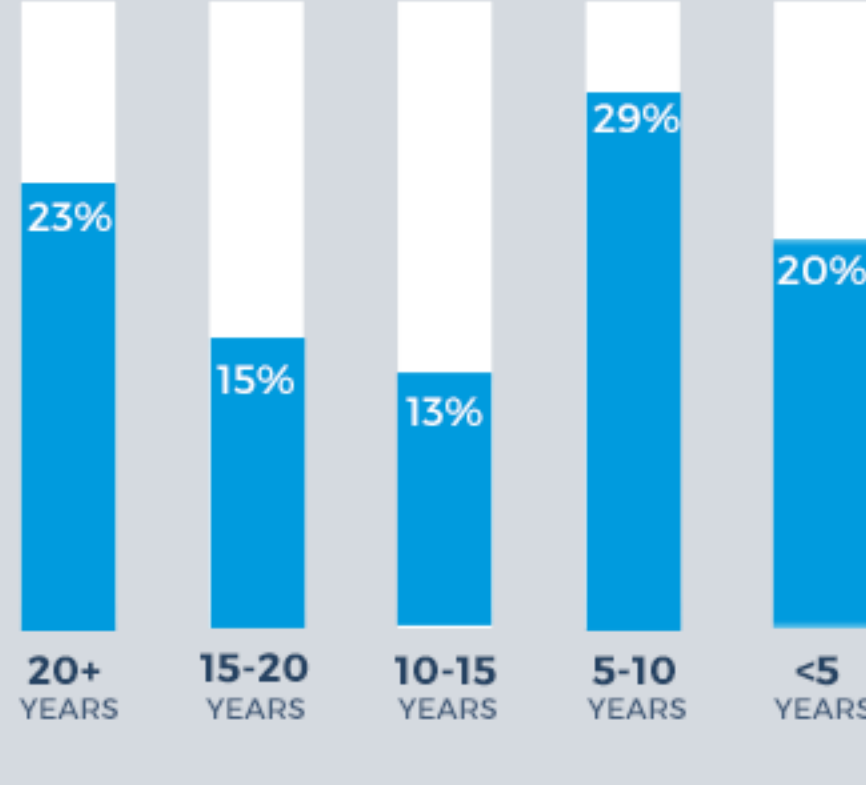
## SECTOR BREAKDOWN

OF TOP 100 COMPANIES



## AGE BREAKDOWN

OF TOP 100 COMPANIES



## THE TOP 100

RANK	COMPANY NAME	LA EMPLOYEES	TYPE	FOUNDED	RANK INCREASE
1	SPACE X	4000	B2B WEB	2002	
2	AMAZON	3065	CONSUMER WEB	1994	
3	APPLE	2923	SOFTWARE	1976	
4	IBM	2135	SOFTWARE	1911	
5	AT&T	2000	SOFTWARE	1990	
6	BLIZZARD	1754	SOFTWARE	1991	
7	RIOT GAMES	1500	CONSUMER WEB	2006	
8	TECHNICOLOR	1255	SOFTWARE	1915	
9	BELKIN INTERNATIONAL	1200	B2B WEB	1983	+6
10	ORACLE	1190	SOFTWARE	1977	
11	BEACHBODY	1029	CONSUMER WEB	1998	
12	GOOGLE	1000	CONSUMER WEB	1998	
13	ACTIVISION	978	CONSUMER WEB	1991	
14	YP	900	B2B WEB	2012	
15	HULU	881	CONSUMER WEB	2007	
16	SYMANTEC	813	SOFTWARE	1982	
17	NETFLIX	793	CONSUMER WEB	1997	+5
18	EDMUNDS	700	CONSUMER WEB	1966	
19	YAHOO!	695	CONSUMER WEB	1994	
20	REACHLOCAL	686	B2B WEB	2003	+14
21	SNAP INC	671	CONSUMER WEB	2011	+16
22	REVOLVE	669	ECOMMERCE	2003	
23	TICKETMASTER	663	ECOMMERCE	1976	
24	HAUTELOOK	658	ECOMMERCE	2007	
25	CORNERSTONE ONDEMAND	656	B2B WEB	1999	
26	INTERNET BRANDS	620	CONSUMER WEB	1998	
27	CYLANCE INC	600	CONSUMER WEB	2005	
27	TRUECAR	600	CONSUMER WEB	2014	
29	CORELOGIC	553	B2B WEB	2010	
30	AOL	547	CONSUMER WEB	1985	
31	BLACKLINE	530	SOFTWARE	2001	
32	AGE OF LEARNING	510	B2B WEB	2007	+7
33	VERIZON DIGITAL MEDIA	478	B2B WEB	2011	
34	TEAM ONE	460	AGENCY	1987	
35	JAM CITY	450	CONSUMER WEB	2011	+16
36	TECHSTYLE FASHION GROUP	446	ECOMMERCE	2010	
37	BUZZFEED	436	CONSUMER WEB	2006	
38	FULLSCREEN	426	AGENCY	2011	
39	DAQRI	400	SOFTWARE	2010	+5
40	ZIPRECRUITER	400	AGENCY	2010	
41	ELECTRONIC ARTS	380	SOFTWARE	1982	
42	DIGITAL DOMAIN	372	AGENCY	1993	
43	VUBIQUITY	362	B2B WEB	2006	
44	OPENX	360	B2B WEB	2008	
45	MAKER STUDIOS	337	AGENCY	2009	
46	SANTA MONICA STUDIO	330	AGENCY	1999	
47	THE HONEST COMPANY	319	ECOMMERCE	2012	
48	RUBICON PROJECT	300	SOFTWARE	2007	
49	FANDANGO	295	CONSUMER WEB	2000	
50	LEGALZOOM	293	CONSUMER WEB	2001	
51	CONVERSANT	292	AGENCY	1998	
52	GUIDANCE SOFTWARE	281	SOFTWARE	1997	
53	STAMPS.COM	279	ECOMMERCE	1996	
54	ZEFR	275	CONSUMER WEB	2006	
55	DEMAND MEDIA	273	AGENCY	1998	
56	DEFY MEDIA	253	AGENCY	2013	
57	THRIVE MARKET	251	ECOMMERCE	2012	+22
58	CROWDSTRIKE	250	B2B WEB	2009	
58	FUHU	250	CONSUMER WEB	2008	+2
58	LASERFICHE	250	B2B WEB	2012	
58	LOOT CRATE	250	AGENCY	1987	+6
58	REFORMATION	250	ECOMMERCE	2009	
58	STEELHOUSE	250	B2B WEB	2011	+8
64	BOINGO WIRELESS	235	B2B WEB	2001	
65	NAUGHTY DOG INC	230	CONSUMER WEB	1986	
65	NUANCE COMMUNICATIONS	230	SOFTWARE	1992	
67	LIFERAY	222	SOFTWARE	2006	
68	DOLLAR SHAVE CLUB	215	ECOMMERCE	2012	
69	GUMGUM	205	AGENCY	2007	+22
70	DOCLER MEDIA	200	AGENCY	2011	
70	ONESTOP INTERNET	200	ECOMMERCE	2004	
70	SCOPELY	200	CONSUMER WEB	2014	
70	SPOKEO	200	B2B WEB	2006	
74	BCG DIGITAL VENTURES	196	AGENCY	2014	
74	EHARMONY	196	CONSUMER WEB	2000	
76	SOLARFLARE	190	SOFTWARE	2001	
77	MOBILITIE	182	B2B WEB	2005	
78	VELOCIFY INC	180	SOFTWARE	2001	
78	WPROMOTE	180	AGENCY	2004	
80	MEDIA TEMPLE	166	AGENCY	1998	
81	IMDB	161	CONSUMER WEB	1990	
82	CHROME RIVER	160	B2B WEB	2007	
83	NASTY GAL	157	ECOMMERCE	2006	
84	MSC SOFTWARE	156	SOFTWARE	1963	
85	BROADVOICE	155	B2B WEB	2007	
86	DUN & BRADSTREET	153	SOFTWARE	1841	
86	SCOREBIG	153	ECOMMERCE	2009	+3
88	CORE DIGITAL MEDIA	150	AGENCY	1999	
88	PRINTFUL	150	ECOMMERCE	2010	
90	HYPERLOOP ONE	147	B2B WEB	2014	
91	SERVICETITAN	140	SOFTWARE	2013	+4
91	WINC	140	ECOMMERCE	2007	+1
93	NATIVO	134	B2B WEB	2010	
94	EVOLVE MEDIA	132	AGENCY	2001	
95	CONNEXITY	130	AGENCY	2014	
95	PATIENTPOP	130	CONSUMER WEB	1999	
97	TINDER	121	CONSUMER WEB	2012	+1
98	PHENOMENON	120	AGENCY	2000	
98	PANDORA MEDIA	120	CONSUMER WEB	2006	
98	FREEDOMPOP	120	CONSUMER WEB	2011	

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